



# Jackrabbit User Conference 2010

## FREE User Conference for Jackrabbit Clients!

### April 15 -17 ~ Charlotte, NC

## 6 REASONS WHY YOU SHOULD REGISTER NOW!

- **You Requested the Topics!** The Jackrabbit Team customized them into a FREE User Conference!
- **Owners, Directors, Office Staff ~ Build, Maintain, Nurture & Maximize your Jackrabbit Skills!**
- **Reception and Conference Days are Free of charge to YOU and all Jackrabbit Clients!**
- **Immerse Yourself on Fri & Sat from 7:00am — 5:00pm in Important Jackrabbit Topics!**
- **Conference Space and One-on-One Appointments with Jackrabbit Experts Are Limited!**
- **Registrations Accepted On A First-Come, First-Serve Basis. Get Hopping and register today!**

Register online at: [www.JackrabbitClass.com](http://www.JackrabbitClass.com)

#### Travel:

**By Air:** Fly into the Charlotte, North Carolina "CLT" Airport.  
Hotel located 7 miles East of the airport.  
The Hotel does not provide a shuttle. Rates are quoted each way:  
Cab rate: \$35. \* Executive Car Service Shuttle \$15p/p (\*by reservation)

**By Car:** Please visit Google maps or Mapquest for driving directions

#### Hotel and Conference Center:

Charlotte Marriott SouthPark Hotel  
2200 Rexford Road, Charlotte, NC 28211

Call Reservations at 1-704-364-8220. ***Be sure to mention the "Jackrabbit User Conference 2010" Rate of \$89 per night.***  
(16.25% tax will be added upon checkout)

Take an Online Tour of the Marriott at  
<http://www.marriott.com/hotels/travel/cltph-charlotte-marriott-southpark/>

Projected Temperatures: For April 2010 for Charlotte, NC  
72 degrees daytime ~ 50 degrees nighttime

Marriott Dining: Breakfast, Lunch, Dinner and In Room Dining.

For listings of additional nearby dining visit  
<http://www.marriott.com/hotels/travel/cltph-charlotte-marriott-southpark/>

Exercise: Enjoy the beautiful Marriott pool and Fitness Facility!



After Hours Entertainment: Visit the adjacent **Shops on the Mall** for world class shopping and specialty bars and restaurants.

For more information or questions, please contact:  
Nancy Kludt, [nkludt@jackrabbittech.com](mailto:nkludt@jackrabbittech.com) or cell PST 408.921.7372



# JACKRABBIT USER CONFERENCE 2010

## DAY 1 THURSDAY APRIL 15

<b>06:00pm-08:00pm</b>	<b>WELCOME RECEPTION &amp; MEET THE JACKRABBIT TEAM</b>
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## DAY 2 FRIDAY APRIL 16

<b>07:00am-08:00am</b>	<b>Bonus Class for Early Risers: Helpful Tips and Tricks on Enrollment Reporting</b>	
08:00am-08:30am	Jackrabbit Welcome and Introductions	
08:30am-09:00am	Online Registration - Overview	
09:00am-09:45am	Online Registration - Case Study	
09:45am-10:30am	Building a Responsible Staff — 4 Leadership Strategies - Jeff Metzger	
10:30am-11:00am	Break	
11:00am-12:00pm	Financial Reporting	
12:00pm-01:00pm	Lunch – On your own	
01:00pm-01:45pm	Business Management Success Systems - Frank Sahlein	
01:45pm-02:45pm	Security - Protect Your Valuable Data From Theft	
02:45pm-03:00pm	Break	
<b>Break Out</b>	<b><u>Owner / Director Room</u></b>	<b><u>Office Staff Room</u></b>
<b>03:00pm-04:00pm</b>	<b>Track Revenue at Dept / Program Level</b>	<b>Efficient Use of Systems</b>
<b>04:00pm-05:00pm</b>	<b>Market, Extract, Communicate</b>	<b>Topic Determined by Attendees</b>
<b>05:00pm-06:00pm</b>	<b>One-on-One Sessions with a Jackrabbit Expert</b>	

## DAY 3 SATURDAY APRIL 17

<b>07:00am-08:00am</b>	<b>Bonus Class for Early Risers: Helpful Tips and Tricks on Financial Reporting</b>	
08:00am-08:30am	Breaking News on Jackrabbit's Most Recent Software Enhancements	
08:30am-09:30am	Posting Fees & Financial Transactions	
09:30am -10:00am	Handling Confrontation: The Good, the Bad and the Ugly - Jeff Metzger	
10:00am-10:45am	E-Commerce, Statements and Collections	
10:45am-11:00am	Break	
11:00am-12:00pm	Managing Classes & Enrollment Reporting	
12:00pm-01:00pm	Lunch – On your own	
01:00pm-01:45pm	Personal Organization and Effectiveness - Frank Sahlein	
01:45pm-02:45pm	Maximizing Jackrabbit for your Organization	
02:45pm-03:00pm	Break	
<b>Break Out</b>	<b><u>Owner / Director Room</u></b>	<b><u>Office Staff Room</u></b>
<b>03:00pm-04:00pm</b>	<b>Topic Determined by Attendees</b>	<b>Ordering Apparel &amp; Managing Events</b>
<b>04:00pm-05:30pm</b>	<b>One-on-One Sessions with a Jackrabbit Expert</b>	

Register online at: [www.JackrabbitClass.com](http://www.JackrabbitClass.com)

## Day 1 – Thursday April 15

**6:00pm – 8:00pm: Welcome Reception**

Meet the Jackrabbit Team

## Day 2 – Friday April 16

**7:00am - 8:00am: Bonus Class for Early Risers: Helpful Tips and Tricks on Enrollment Reporting.**

Early risers may take advantage of easy to follow tips and tricks in managing Student and Family Enrollment. Learn to individualize, integrate and access each student's special information with ease!

**8:00am – 8:30am: Welcome and Introductions**

**8:30am – 9:00am: Online Registration Overview**

Presenting Jackrabbit's newest feature, "Real Time" customer portals for unlimited online registration to all classes and events.

**9:00am – 9:45am: Online Registration Case Study**

Learn how peer Jackrabbit clients are making the most out of online registrations throughout your business offerings!

**9:45am – 10:30am: Jeff Metzger (Founder – Small Business Boot Camp) Handling Confrontation: The Good, the Bad and the Ugly**

**10:30am – 11:00am: Coffee & Tea Break**

**11:00am – 12:00pm: Financial Reporting**

Learn more about the capabilities of the secure Jackrabbit financial reporting systems from point of sale to data. Import and export at the snap of your fingers.

**12:00pm – 1:00pm: Lunch on Your Own**

**1:00pm – 1:45pm: Frank Sahlein (President 3<sup>rd</sup> Level Consulting, Inc.)** Featuring Business Management Success Systems

**1:45pm – 2:45pm: Security – Protect Your Valuable Data From Theft.** Your security is our utmost concern. Hear about user authentication access to our fully protected servers.

**2:45 – 3:00pm: Mini-Break**

<u>BREAKOUTS</u>	<u>Owner/Director</u>	<u>Office Staff</u>
<b>3:00pm</b>	Revenue Tracking by Dept / Program	Efficient Use of Systems
<b>4:00pm</b>	Market, Extract, Communicate	Topic – Attendees Choice!

**5:00pm – 6:00pm: One- on-One Sessions with Jackrabbit Experts! Register today through the Jackrabbit website.**

## Day 3 - Saturday April 17

**7:00am - 8:00am: Bonus Class for Early Risers: Helpful Tips and Tricks on Financial Reporting.**

More easy to follow tips and tricks for early risers features user friendly Jackrabbit Financial Reporting. Get answers to questions about active and aged accounts as well as active counts for students, families, classes and instructors.

**8:00am – 8:30am: Jackrabbit's Most Recent Software Enhancements**

**8:30am – 9:30am: Posting Fees & Financial Transactions**

Presenting Jackrabbit Techniques of posting fees and simplifying "dreaded annual tasks such as budgeting", and access to information grouped in your customized company JackrabbitCARE reports.

**9:30am – 10:00am: Jeff Metzger (Founder – Small Business Boot Camp) Building a Responsible Staff—4 Leadership Strategies**

**10:00am – 10:45am: E-Commerce, Statements & Collections** - Get answers to questions about Jackrabbit E-Commerce gateway securely tied directly to your website. Customers can view and pay statements on your schedule from anywhere.

**10:45am – 11:00am: Coffee Break**

**11:00am – 12:00pm: Managing Classes & Enrollment Reporting** - View all of your class list pages. Register a new student quickly and track communication and account on the Jackrabbit Executive Dashboard.

**12:00pm – 1:00pm: Lunch on Your Own**

**1:00pm – 1:45pm: Frank Sahlein (President 3<sup>rd</sup> Level Consulting, Inc.)** Featuring Personal Organization and Effectiveness.

**1:45pm – 2:45pm: Maximizing Jackrabbit for Your Organization.** Maximize your time, legitimate transactions, student and staff organization, organizational flexibility and more through secure Jackrabbit filters.

**2:45 – 3:00pm: Mini-Break**

<u>BREAKOUTS</u>	<u>Owner/Director</u>	<u>Office Staff</u>
<b>3:00pm</b>	Topic – Attendees Choice	Ordering Apparel & Managing Events

**4:00pm – 5:30pm: One- on-One Sessions with Jackrabbit Experts! Register today through the Jackrabbit website.**