



For Immediate Release

Jackrabbit Technologies Honored as One of North Carolina's Best Product or Service Technology Companies

Class Management Software Provider Recognized as Technology Innovator with NCTA 21 Award

CHARLOTTE, NC – November 29, 2011 - Jackrabbit Technologies, leading provider of web-based solutions for youth activities centers, was recently honored by the [North Carolina Technology Association](#) (NCTA) as one of the state's Best Product or Service Technology Companies. The event spotlights 21 award categories and showcases approximately 100 companies and honors several technology industry leaders..

"We are humbled to be honored by NCTA once again this year and to be recognized along with our state's most innovative leaders. It is an amazing feeling to receive an award for our technology efforts from other technologies and know that they recognize the quality system we strive to provide for our customers," comments Mark Mahoney, Jackrabbit's President and CoFounder.

The NCTA 21 Award finalists were chosen from a pool of nominees who participated in a two-stage, independently reviewed selection process and were judged on the quality of their submittals and differentiation from their peers.

The NCTA 21 Awards is North Carolina's most prestigious statewide technology awards program, recognizing companies and individuals who have characterized excellence, innovation and leadership in 21 categories. The awards process culminates in the NCTA 21 Awards Gala in November where 800+ leaders from across the state gather to celebrate the tech sector and learn who the winners are in each category.

About Jackrabbit Technologies

Jackrabbit Technologies [www.Jackrabbittech.com] provides [web-based class management and billing systems for class-based organizations](#) including gymnastics & cheer gyms, dance studios, martial arts schools, music schools, swim schools and businesses offering combinations of these activities. Jackrabbit develops solutions rich in features, such as enrollment management, billing, online registration and customer portals that enable organizations to better manage and grow their businesses and offers an instructional site, www.JackrabbitSchool.com to provide customers with self-help customization guidance. Jackrabbit Technologies' solutions are provided as a service (Software as a Service - SaaS model). More information is available about Jackrabbit's web-based solution and feature set at www.JackrabbitTech.com.

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