



For Immediate Release

Jackrabbit Technologies Selects the Constant Contact Partner Program to Provide Valuable E-Communications Tools to Clients

Program Enables Jackrabbit Clients to Effectively and Affordably Build and Manage Customer Relationships

CHARLOTTE, NC – September 8, 2010 - [Jackrabbit Technologies](#), leading provider of web-based solutions for class-based businesses, has joined the [Constant Contact Partner Program](#) as a Solution Provider Partner. As a Constant Contact Solution Provider, Jackrabbit provides its clients with access to easy-to-use [email marketing](#), event marketing, [social media marketing](#), and online survey tools to help them build and manage strong, lasting customer relationships.

“Our clients are always looking for effective ways to strengthen existing customer relationships and to communicate with customers and prospects as an efficient means of growing their businesses,” says Mark Mahoney, Jackrabbit’s President and CoFounder. “The Constant Contact online marketing tools provide robust e-communications tools with powerful features such as auto-responders and detailed tracking that enhance our core services.”

Constant Contact’s solutions enable Jackrabbit’s clients to communicate on several levels. Constant Contact Email Marketing enables Jackrabbit’s clients to quickly and easily create professional-looking emails, manage email contact lists, measure email campaign results from clicks to open rates, and review new email list members. With Constant Contact Online Survey, Jackrabbit’s clients can gather feedback that will help them meet customer needs, generate new ideas, and grow their business while Constant Contact Event Marketing enables Jackrabbit’s clients to professionally promote and efficiently manage registrations and RSVPs for special meetings, events, seminars, and programs.

“Email marketing, event marketing, and online surveys are proven tools that help small to medium size businesses connect with customers and build successful relationships with them,” said Eric Groves, senior vice president, Global Market Development, Constant Contact. “We are pleased that Jackrabbit Technologies has chosen Constant Contact to provide its clients with online marketing tools, and we look forward to working together to help Jackrabbit be an even bigger factor in its clients’ successes.”

About Constant Contact, Inc.

With more than 370,000 customers, Constant Contact, Inc. is a leading provider of email marketing, event marketing, and online surveys for small businesses, non-profits, and member associations. Founded in 1995, Constant Contact helps small organizations grow stronger customer relationships by delivering professional, low cost, easy-to-use online tools backed with award-winning support, education and personal coaching. Constant Contact is a publicly traded company (Nasdaq: CTCT) with offices located in Waltham, Mass., Loveland, Colo., and Delray, Fla. To learn more, please visit www.ConstantContact.com or call 781-472-8100.

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About Jackrabbit Technologies

Jackrabbit Technologies [www.Jackrabbittech.com] provides web-based class management and billing systems for classed-based organizations including cheer gyms, child care centers, camps, dance and gymnastics studios, martial arts schools, music schools, swim schools and businesses offering combinations of these activities. Jackrabbit develops solutions rich in features, such as enrollment management, billing, online registration and customer portals that enable organizations to better manage and grow their businesses. Jackrabbit Technologies' solutions are provided as a service (Software as a Service - SaaS model). By partnering with leading service providers in its market sectors, such as Sam Beckford, Kindermusik and Abrakadoodle, Jackrabbit Technologies ensures that the best interests of its clients in each of its eight market segments are at the forefront of development efforts.

For more information about Jackrabbit Technologies and its business management solutions for class-based organizations, please visit www.JackrabbitClass.com. Learn about Jackrabbit solutions for specific types of class-based organizations at www.Jackrabbittech.com.

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