

Jackrabbit Technologies Adopts Worldwide Charity: Grain of Wheat

Child-centric Charity Aligns with Jackrabbit's Child-centric Client Base

CHARLOTTE, NC – December 15, 2011 – [Jackrabbit Technologies](#), leading provider of web-based solutions for class-based businesses, has adopted a worldwide charity, [Grain of Wheat International](#), that supports the physical, emotional and spiritual needs of underprivileged or hurting children by providing [camp, creative arts and leadership training opportunities](#) to them. Jackrabbit's eight market segments span a broad range of businesses that are focused on providing learning opportunities to children all over the world. Grain of Wheat's work – that reaches more than 300,000 children annually in thirty countries – provides Jackrabbit with the vehicle to reach children whose economic situations cannot accommodate the luxuries such as [dance](#), [music](#), [gymnastics](#), [swim](#), [cheer](#) or [martial arts](#) lessons or summer [camps](#), that Jackrabbit's own clients provide.

"Grain of Wheat International is grateful for Jackrabbit Technologies' support. We appreciate those who understand the impact that providing support on a regular basis has on the effectiveness of our organization. Because of these financial gifts, we will be able to reach hundreds of additional children this year." Kim Westfall, Director of Grain of Wheat.

"The opportunity to work through a charity that focuses on the needs of children is the perfect extension for Jackrabbit's culture. We already work with local charities, such as Samaritan's Purse and Habitat for Humanity that directly impact children in need locally and worldwide," comments Mark Mahoney, Jackrabbit's President and CoFounder. "The history, mission and current work of Grain of Wheat is inspirational for our team and their organization's transparency gives us confidence that the maximum portion of our contribution directly impacts the children."

Grain of Wheat International, previously known as Hi Kidz International, works in cooperation with local churches and its partners to provide holistic care that enables the child to grow morally, socially and spiritually. The organization is [an inspiration that was born from the passion of Jean André](#), a Swiss businessman who rose to the challenge of helping countless orphans left homeless in the wake of World War II when he brought 120 German children to Switzerland. Sixty years later, Grain of Wheat actively nurtures and reaches out to children in more than 30 nations around the world with a constant message: Every child counts.

"Through Grain of Wheat, we can reach children in ways that none of us can do as individuals and in ways that our business cannot do even though we are in the business of serving child-centric organizations," adds Mahoney. "Through charitable organizations - like those we are working with - small businesses don't have to be limited in the number or the location of the children we can help."

About Jackrabbit Technologies

Jackrabbit Technologies [www.Jackrabbitech.com] provides [web-based class management and billing systems for class-based organizations](#) including gymnastics & cheer gyms, dance studios, martial arts schools, music schools, swim schools and businesses offering combinations of these activities. Jackrabbit develops solutions rich in features, such as enrollment management, billing, online registration and customer portals that enable organizations to better manage and grow their businesses and offers an instructional site, www.JackrabbitSchool.com to provide customers with self-help customization guidance. Jackrabbit Technologies' solutions are provided as a service (Software as a Service - SaaS model). More information is available about Jackrabbit's web-based solution and feature set at www.JackrabbitTech.com.

[Read our All Ears Blog](#) and connect with us using Social Media:



Press Contact: Jill Purdy, 704.236.2501, jpurdy@jackrabbittech.com

All product and company names herein may be trademarks of their respective owners.

#####